

CGNA2019

OLDER PERSONS CLIMBING MOUNTAINS:
JOURNEYS AND TRANSITIONS

20TH BIENNIAL CONFERENCE
CANADIAN GERONTOLOGICAL
NURSING ASSOCIATION

MAY 2 - 4, 2019

CALGARY | ALBERTA | CANADA

Sponsorship & Exhibiting



Older Persons Climbing Mountains: Journeys and Transitions

CGNA2019: May 2-4 | Calgary, Alberta, Canada

The Alberta Gerontological Nursing Association is pleased to host CGNA2019, the 20th National Conference of the Canadian Gerontological Nursing Association, May 2-4, 2019, in beautiful Calgary, Alberta, Canada. For more information, please visit <http://CGNA2019.ca/>

This Conference offers a valuable opportunity to market to one of the largest gatherings of nurses and health professionals working with older adults. The theme for the 2019 conference is “Older Persons Climbing Mountains: Journeys and Transitions.” The conference is expected to attract 300-400 participants from across Canada and North America.

Conference Sponsorship Opportunities

Gold Sponsor | \$7,500

- Exclusive sponsor of the Welcome Reception (May 2, 2019; one sponsor only)
- Exhibit space with prime location
- 3 complimentary full conference registrations
- Full-page advertisement in the conference program
- Preferred recognition on conference website, promotional material and signage
- 1 delegate bag insert

Silver Sponsor | \$5,000

- Choice of sponsorship of one of: Delegate Bags | Keynote Speaker | Lunch
- Exhibit space with prime location
- 2 complimentary full conference registrations
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- 1 delegate bag insert

Bronze Sponsor | \$2,500

- Sponsorship of two conference coffee breaks
- 1 complimentary full conference registration
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- 1 delegate bag insert

Exhibiting Opportunities

Profile your organization, its products and services to leaders in gerontological nursing from across Canada; participate in the CGNA2019 exhibit hall!

- Corporate Exhibit | \$1,000
- Non-Profit Organization | \$350

Workshop Educational Grant

Pre-conference workshops will be held on Thursday, May 2, 2019. The themes and topics of the workshops will be determined and announced shortly. Your company will receive recognition for providing an unrestricted educational grant towards the pre-conference workshops.

Additional Marketing Opportunities

- Delegate Bag Inserts | \$500
- *Program Advertisements:*
 - Quarter-Page | \$125
 - Half-Page | \$250
 - Full-Page | \$500
- Display Table Advertisement | \$350
- Name Badge Sponsor | \$1,000

Confirming Your Involvement

Thank you for your interest in participating in CGNA2019. To confirm your involvement as a conference sponsor, exhibitor or advertiser, kindly complete and return the appropriate form(s) following in this prospectus. Your request will be reviewed by our Conference Committee.

Questions? Kindly contact us at office@cgna.net or 1-888-670-CGNA (2462) x 200.

Cancellation Policy

Refunds for payment will require written notice of cancellation. Cancellations received in writing on or prior to January 13, 2019 will receive a 50% refund. Cancellations received after January 13, 2019 will NOT receive a refund. Paid space unclaimed or abandoned by 4:00 on Thursday, May 2, 2019 may be repossessed without indemnity and reassigned by Conference Management.

We look forward to welcoming you to Calgary!

Application for Sponsorship Opportunities at CGNA2019

1. Applicant Information:

Company name as it should appear in the final program:

Address: _____

City: _____ Province: _____

Country: _____ Postal Code: _____

Telephone: _____ Fax: _____ Email: _____

Contact Name & Title: _____

Telephone: _____ Fax: _____ Email: _____

2. Sponsorship Selection

- Gold \$7,500
- Silver \$5,000
- Bronze \$2,500

Marketing Opportunities

- Delegate Bag Inserts \$500
- Program Advertisement \$125 / \$250 / \$500
- Display Table Advertisement \$350
- Name Badge Sponsor \$1,000
- USB Sponsor \$1,250
- Workshop Educational Grant (contact us for more information)

3. Payment Information

I/we agree to pay the TOTAL sum of CAD _____.

- Cheque enclosed (**Payable to “Canadian Gerontological Nursing Association”**)
- Visa or Mastercard (Designated contact to receive electronic invoice payable online)

Please submit your form and payment information to:

Canadian Gerontological Nursing Association
PO Box 64009, Royal Bank Plaza
Toronto, ON M5J 2T6

E-mail: office@cgna.net
Fax: 1-888-670-2462

Application for Exhibit Space at CGNA2019

1. Applicant Information

Company name as it should appear in the final program:

Address: _____

City: _____ Province: _____

Country: _____ Postal Code: _____

Telephone: _____ Fax: _____ Email: _____

Contact Name & Title: _____

2. Exhibit Booth Reservation

Regular\$1,000

Non-Profit Organization.....\$350

3. Company/Organizational Information

Please forward via email to office@cgna.net:

- Logo (JPG/PNG and high-resolution format, if available)
- 75 word description for inclusion in the final program

4. Payment Information

I/we agree to pay the TOTAL sum of CAD _____.

Cheque enclosed (**Payable to “Canadian Gerontological Nursing Association”**)

Visa or Mastercard (Designated contact to receive electronic invoice payable online)

Please submit your form and payment information to:

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